

**Faculty of
Business
Administration**

FAREAST INTERNATIONAL UNIVERSITY (FIU)

**Master of
Business
Administration**

MASTER OF BUSINESS ADMINISTRATION MBA (REGULAR)

OBJECTIVE AND GOAL OF MBA PROGRAM (REGULAR)

The primary objective of Master of Business Administration Program (*Regular*) is to prepare individuals who plan careers as managers/executives/ administrators/entrepreneurs. The Program help individuals to develop specific skills and breadth of judgment required to become an effective manager. The Program also prepares persons who plan careers in government, autonomous bodies, NGOs and social sector organizations. The emphasis, however, is on the management of business organizations in private Sector.

In today's context of global village, the world is getting extremely competitive. The goal of MBA Program (*Regular*) is to develop students' analytical skills so as to enable them to critically assess the challenging business environment, acquire effective communication skill, improve leadership qualities and make good decisions with a view to enhancing the value of the organizations. Our graduates are expected to work as effective leaders and decision-makers in today's highly volatile & challenging environments and cultural settings. The MBA Program (*Regular*) promotes students' ability to evaluate business and organizational situations and to make informed and creative judgment about policy, strategy and operation. Central theme of our approach is the development of the creativity and judgment capacity, which are crucial and common to every manager regardless of functional area or hierarchy within the organization. That is why; our MBA Program (*Regular*) begins with a sequence of fundamental business/management courses.

MEDIUM OF INSTRUCTION

The medium of instructions in MBA is English; as such proficiency in English is a prerequisite for the candidates to get admission in the program.

ATTENDANCE

In MBA program, the students are required to attend 80% of the classes held in each course in a semester failing which they will not be allowed to sit for the Semester Final Examination. However, the authority may condone the shortage of required percentage on grounds acceptable to the authority.

PROBATION OF STUDENTS

Students earning a GPA of less 2.50 in a semester will be kept on "probation". If he/she fails to improve, even after 3 semesters of probation, and still GPA is below 2.50, he/she may be dropped from the program.

AWARD OF DEGREE

Fareast International University awards MBA (*Regular*) degree on the recommendation of the School of Business and approval by the university Academic Council and Syndicate to the student who fulfills all the requirements of the degree.

DURATION OF THE ACADEMIC PROGRAM

The program will be administered by 'Open Credit System'. As such exact time of completion of the program may differ on an individual case basis. The duration of the MBA (*Regular*) Degree Program shall be (1-2) academic years and (3-6) semesters. However, only in exceptional cases, a student may be allowed to complete the program in maximum of 4 (four) years including leave of absence/semester leave. Students may get waiver based on past academic records on an individual basis. Each academic year is divided into three semesters to be called as Spring (January-April), Summer (May-August), Fall (September-December). Distribution of weeks in each semester shall be as follows:

(i)	Class Teaching (actual class)	= 13 weeks
(ii)	Preparation time for semester final examination	= 1 week
(iii)	Final examination	= 1 week
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	Total Week	= 15 weeks

Rest of the week(s) shall be used for preparation of semester results and taking all necessary steps to start next semester.

BREAKDOWN OF THE COURSES IN MBA (REGULAR)

MBA Program (*Regular*) requires 60 credit hours, Foundation courses = 18 credits hours (6×3), Core courses = 24 credit hours (8×3), Capstone course = 3 credit hours (1×3) and 12 credit hours for major courses (4×3). The weight of Internship is 3 credit hours.

LIST AND BREAKDOWN OF THE COURSES FOR MBA (REGULAR)

Foundation Courses

(5×3 = 15 Credits)

Course Title	Credit
Business Methods and Organization	3
Mathematics for Business	3
Statistics for Business	3
Managerial Communication	3
Principles of Management	3

Core Courses

(9×3 = 27 Credits)

Course Title	Credit
Principles of Accounting	3
Principles of Finance	3
Fundamentals of Management Information Systems	3
Business Research Methodology	3
Managerial Economics	3
Operations Management	3
Business Law	3
Organizational Behavior	3
Marketing Management	3

Major Courses in Area of Specialization: (4×3 = 12 credits)

(Any 4)

Marketing:

Course Title	Credit
Brand Management	3
Marketing Research	3
Tourism Marketing	3
Strategic Marketing	3
Supply Chain Management	3

Finance:

Course Title	Credit
Project Appraisal	3
Financial Management	3
Portfolio Management	3
International Financial Management	3
Investment Banking	3

Accounting:

Course Title	Credit
Accounting Theory	3
Auditing	3
Advanced Financial Accounting	3
Advanced Cost Accounting	3
Corporate Tax Planning	3

Human Resource Management (HRM):

Course Title	Credit
Human Resource Management	3
Training and Development	3
Compensation Management	3
Performance Management and Appraisal	3
Industrial Relations	3

Management Information Systems (MIS):

Course Title	Credit
Computer Fundamentals	3
Database Management System	3
Technology Based Supply Chain Management	3
Networking for Corporate Management System	3
Management Science	3

International Business:

Course Title	Credit
Introduction to International Business	3
International Marketing	3
Culture and Management	3
International Business Management	3
Global Business Strategy	3

Project Management:

Course Title	Credit
Social Safeguard Issues Impact Monitoring and Evaluation	3
Project Personnel, Logistics and Procurement Management	3
Project Risk and Cost Management	3
Project Planning, Control Tools and Techniques	3
Project Proposal, DPP and Approval Process	3

Capstone Courses (1×3=3 Credits):

Course Title	Credit
Strategic Management	3

Internship	After completion of all courses including the course in major area	3 Credits
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