

Executive Master of Business Administration

Faculty of Business

Fareast International University



EMBA Program

MASTER OF BUSINESS ADMINISTRATION

MBA (EXECUTIVE)

OBJECTIVE AND GOAL OF MBA PROGRAM (EXECUTIVE)

The primary objective of the Master of Business Administration Program (Executive) is to prepare individuals who plan careers as managers/executives/administrators/entrepreneurs. The Programs help individuals to develop specific skills and breadth of judgment required to become an effective manager. The Programs also prepare persons who plan careers in government, autonomous bodies, NGOs, and social sector organizations. The emphasis, however, is on managing business organizations in the Private Sector.

In today's context of the global village, the world is getting extremely competitive. The goal of the MBA Program (Executive) is to develop students' analytical skills to enable them to assess the challenging business environment critically, acquire practical communication skills, improve leadership qualities, and make good decisions to enhance the value of the organizations. Our graduates are expected to work as influential leaders and decision-makers in today's highly volatile & challenging environments and cultural settings. The MBA Program (Executive) promotes a student's ability to evaluate business and organizational situations and to make informed and creative judgments about policy, strategy, and operation. The central theme of our approach is the development of creativity and judgment capacity, which are crucial and familiar to every manager regardless of functional area or hierarchy within the organization. That is why our MBA Program (Executive) begins with a sequence of fundamental business/management courses.

MEDIUM OF INSTRUCTION

The medium of instructions in MBA (Executive) is English; as such proficiency in English is a prerequisite for the candidates to get admission in the program.

ATTENDANCE IN MBA

For this program, students are required to attend 80% of the classes held in each course in a semester, failing which they will not be allowed to sit for the Semester Final Examination. However, the authority may condone the shortage of the required percentage on grounds acceptable to the authority.

PROBATION OF STUDENTS

Students earning a GPA of less than 2.50 in a semester will be kept on "probation". If he/she fails to improve, even after 3 semesters of probation, and still GPA is below 2.50, he/she must be dropped from the program.

AWARD OF DEGREE

Fareast International University awards MBA (Executive) degree on the recommendation of the Fareast Business School (Faculty of Business) and approval by the university Academic Council and Syndicate to the student who fulfills all the degree requirements.

DURATION OF THE ACADEMIC PROGRAM

The program will be administered by the 'Open Credit System'. The exact completion time of the program may differ on an individual case basis. The duration of the MBA (Executive) Degree Program shall be (1-2) academic years and (3-6) semesters. However, only in exceptional cases, a student may be allowed to complete the program in a maximum of 4 (four) years, including leave of absence/semester leave. Students may get waivers based on past academic records on an individual basis. Each academic year is divided into three semesters, to be called Spring (January-April), Summer (May-August), and Fall (September-December). The distribution of weeks in each semester shall be as follows:

(i) Class Teaching (actual class) = 13 weeks

(ii) Preparation time for semester final examination = 1 week

(iii) Final examination = 1 week

Total Week = 15 weeks

Rest of the week(s) shall be used for preparation of semester results and taking all necessary steps to start next semester.

The program designed as under-

1. Total Credit Hours: Total Credit of the program is 48.
2. Degree Requirements: Completion of 16 courses (48 credits) with a minimum CGPA of 2.50.
3. Evaluation System:

i) Final Exam.	40
ii) Mid-term	30
iii) Class Attendance	10
iv) Class Test(s)	10
v) <u>Assignment/Case Analysis & Presentation</u>	<u>10</u>
Total	100 marks

4. Program Structure (Courses):

Type	No.	Credits	Credit hours
i) Foundation Courses	4	3	12
ii) Core Courses	6	3	18
iii) Capstone course	1	3	3
iv) Courses in Major	5	3	15
Total	16	-	48 Credit Hours

BREAKDOWN OF THE COURSES IN MBA (EXECUTIVE)

MBA Program (*Executive*) requires 48 credit hours, Foundation courses = 12 credits hours (4×3), Core courses = 18 credit hours (6×3), Capstone course = 3 credit hours (1×3) and 15 credit hours for major courses (5×3).

LIST AND BREAKDOWN OF COURSES FOR MBA (EXECUTIVE)

Foundation Courses (4×3 = 12Credits): Any Four

Course Code	Course Title	Credit
BUS501	Introduction to Business	3
BUS 503	Mathematics for Business	3
BUS 505	Statistics for Business	3
BUS 507	Managerial Communication	3
BUS 509	Principles of Management	3
BUS 511	Principles of Accounting	3
BUS 515	Principles of Marketing	3

Core Courses (6×3 = 18 Credits): Any Six

Course Code	Course Title	Credit
BUS 513	Principles of Finance	3
BUS517	Business Research Methodology	3
BUS519	Managerial Economics	3
BUS521	Operations Management	3
BUS523	Business Law	3
BUS525	Organizational Behavior	3
BUS527	Marketing Management	3
BUS529	Fundamentals of Management Information System	3

Major Courses in Area of Specialization: (5×3 = 15 credits) (Any five)

Marketing

Course Code	Course Title	Credit
MKT 601	Brand Management	3
MKT 603	Marketing Research	3
MKT 605	Tourism Marketing	3
MKT 607	Strategic Marketing	3
MKT 609	Supply Chain Management	3
MKT611	Integrated Marketing Communication	3

Finance

Course Code	Course Title	Credit
FIN 601	Project Appraisal	3
FIN 603	Financial Management	3
FIN 605	Portfolio Management	3
FIN 607	International Financial Management	3
FIN 609	Investment Banking	3

Accounting

Course Code	Course Title	Credit
ACT 601	Accounting Theory	3
ACT 603	Auditing	3
ACT 605	Advanced Financial Accounting	3
ACT 607	Advanced Cost Accounting	3
ACT 609	Corporate Tax Planning	3

Human Resource Management (HRM)

Course Code	Course Title	Credit
HRM 601	Fundamentals of Human Resource Management	3
HRM 603	Training and Development	3
HRM 605	Compensation Management	3
HRM 607	Performance Management and Appraisal	3
HRM 609	Industrial Relations and Staffing	3
HRM611	Conflict Management and Negotiation	3
HRM613	Business Ethics	3

Management Information Systems (MIS)

Course Code	Course Title	Credit
MIS 601	Computer Fundamentals	3
MIS 603	Database Management System	3
MIS 605	Technology Based Supply Chain Management	3
MIS 607	Networking for Corporate Management System	3
MIS 609	Management Science	3

International Business

Course Code	Course Title	Credit
INB 601	Introduction to International Business	3
INB 603	International Marketing	3
INB 605	Culture and Management	3
INB 607	Management of International Business	3
INB 609	Global Business Strategy	3

Project Management

Course Code	Course Title	Credit
PMG601	Social Safeguard Issues, Impact Monitoring and Evaluation	3
PMG603	Project Personnel, Logistics and Procurement Management	3
PMG 605	Project Risk and Cost Management	3
PMG607	Project Planning, Control Tools and Techniques	3
PMG609	Project Proposal, DPP and Approval Process	3

Capstone Course (1×3 = 3 Credits)

Course Code	Course Title	Credit
BUS 635	Strategic Management	3

Updated on 31 October 2023.